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BEAUMONT WELCOMES FIRST EDO JAPAN LOCATION

New quick service restaurant brings fresh Japanese cooking to Leduc County

EDMONTON – June 22, 2015 – Edo Japan (Edo), one of Canada’s leading fast casual restaurants, is opening the doors of a new restaurant location in the town of Beaumont, Alta., a thriving community in Leduc County. The new restaurant is Edo Japan’s first in Beaumont and its 30th in Edmonton and the surrounding area.

For more than 35 years Edo has provided patrons with hot, fast and delicious food, prepared in a traditional Teppan-style. Edo is recognized for its popular dishes, including Sukiyaki Beef and Teriyaki Chicken, both of which are topped off with the signature Teriyaki Sauce. In addition to its signature dishes, Edo offers diverse meal choices including yakisoba noodles, udon soup, and other delicious creations. The new restaurant will also offer patrons a full sushi menu including beef rolls and dynamite rolls, made fresh.

“I am excited to be introducing the Beaumont area to Edo Japan,” said Zack Wang, first time Edo Japan franchisee. “I look forward to providing convenient and healthy meal options to the Beaumont community while upholding the standards of Edo’s legendary service.”

Having already experienced ongoing success and growth in the Alberta market, Edo will now be offering Simply Better choices to Beaumont residents at its 76th Alberta location.

“Edo Japan is proud to have its roots in Alberta and we continue to have a strong presence across the province,” said Tom Donaldson, President & CEO, Edo Japan. “As one of the fastest growing quick service restaurants in the country, our customers remain our top priority, as does our commitment to using only fresh, quality ingredients to create Simply Better meals.”

The new restaurant officially opens today and is located at 5802 & 5808 50th Street, Beaumont, Alta. For more information, please visit Edo’s brand new website: <http://www.edojapan.com>.

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About Edo Japan

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 109 locations across Canada, serving more than eight million meals annually. For more information please visit www.edojapan.com.

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For further information please contact:

Erica Morgan

Brookline Public Relations

P: (403) 538-5641 ext: 106

E: emorgan@brooklinepr.com