



FOR IMMEDIATE RELEASE

EDO JAPAN OPENS THE DOORS TO NEW EDMONTON AREA RESTAURANT

Popular fast-casual restaurant continues to expand throughout Western Canada

Edmonton – October 10, 2014 – Edo Japan, an Alberta-based company known for its fresh and healthy Teppan-style cooking, will open its 31st Edmonton area restaurant in Nisku, Alta. today.

Doors to Edo Japan's newest location will open at 10 a.m. at First Park Station in Nisku. The restaurant's franchisee is Veera Gonsalves, who also owns the two Edo locations at Leduc Common and South Edmonton Common.

"It is a privilege to be part of Edo Japan's ongoing growth in the Edmonton area and I'm excited to be serving new customers in Nisku," says Gonsalves. "Edo's focus on quality and customer service is both reassuring and inspiring to me as a franchisee and I look forward to implementing their standards of excellence in this new location."

The new Edo Japan restaurant is a street front concept, providing customers with signature Edo dishes including Sukiyaki Beef and Teriyaki Chicken, as well as a more elaborate dinner menu featuring a large variety of sushi and specialized bento boxes.

"It is the concept of genuinely good food and quality ingredients that has set Edo Japan apart and encouraged its growth in Western Canada," said Tom Donaldson, President and CEO. "Our focus continues to be on providing a simply better experience for our customers and we are thrilled to be offering our signature culinary experience to those in the Nisku area."

Located at 205 19th Avenue, the Nisku location will continue to serve customers fresh, healthy meals made with simply better ingredients from their affordable menu selection. For more information, please visit <http://www.edojapan.com>.

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About Edo Japan

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 100 locations across Canada, and serving more than eight million meals annually. For more information please visit www.edojapan.com.

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