



FOR IMMEDIATE RELEASE

## WEST LETHBRIDGE WELCOMES NEW EDO JAPAN RESTAURANT

*Fresh Japanese Teppan-style cooking and sushi now available at third Lethbridge location*

**Lethbridge, Alberta – May 27, 2013** – Edo Japan will be opening the doors to its third Lethbridge location, in the fastest growing side of the city, today at 10 a.m.

Known for its hot, fast, and delicious food prepared in a traditional Teppan-style, Edo Japan has been providing customers with unique and healthy menu selections for more than 30 years. The newest location is sure to satisfy the palettes of Edo Japan lovers by continuing to provide its popular Sukiyaki Beef and Teriyaki Chicken dishes, topped off with their legendary Teriyaki Sauce. In addition to its signature dishes, Edo Japan offers diverse meal choices including Udon soup, fresh sushi, bento boxes, and other delicious creations.

The new location will be franchisees Michael and Chryslie Esquivel's third Edo Japan restaurant in Lethbridge, adding to the already existing Coulee Creek and Park Place restaurants.

"Since Lethbridge is experiencing such rapid growth, it is the perfect place for another Edo Japan restaurant," said Michael Esquivel. "We're thrilled about our newest location and will continue to serve residents with the affordable and delicious meals they've come to love and expect."

"With Edo Japan's success in the area, we will continue to expand our restaurants in the hopes of bringing our high quality food all throughout Western Canada," said Tom Donaldson, President and CEO. "We strongly believe that our fresh food in our fast and casual dining atmosphere will continue to please the appetites of Edo Japan customers."

The restaurant is located at #23, 550 University Drive West. For more information, please visit <http://www.edojapan.com>.

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### **About Edo Japan**

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 100 locations across Canada, and serving more than seven million meals annually. For more information please visit [www.edojapan.com](http://www.edojapan.com).

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