



FOR IMMEDIATE RELEASE

## EDO JAPAN OPENS THE DOORS TO 28<sup>th</sup> CALGARY LOCATION

*Popular Teppanyaki-style restaurant continues to bring fresh alternatives to fast-casual dining*

**Calgary, Alberta – April 19, 2013** - Edo Japan will be opening the doors to its 28<sup>th</sup> Calgary location, situated on Macleod Trail South, today at 10 a.m.

The popular fast-casual restaurant serves more than seven million meals annually and the new location will continue to offer its customers the fresh Teppanyaki-style cooking that it is known for. Alongside its signature dishes, including Sukiyaki Beef and Teriyaki Chicken, Edo Japan offers diverse meal choices including yakisoba noodles, Udon Soup, fresh sushi and other delicious creations.

“We are eager to welcome patrons from across the city to our new Edo Japan restaurant,” said Jason Der, Edo Japan’s newest franchisee. “Edo Japan’s popularity, continued growth and dedication to its franchisees made it an easy decision for us to join the Edo Japan family.”

The Macleod Trail restaurant marks the 72<sup>nd</sup> opening in Alberta where customers can enjoy their menu favourites. The popular street front restaurants offer customers a fast casual dining atmosphere, completed by fresh and affordable menu selections.

“Edo Japan’s growth throughout the Calgary market has always been strong and new restaurants are always in high demand,” said Tom Donaldson, President and CEO. “Alberta has been a long-time supporter of Edo Japan since we opened in 1979 and we look forward to opening more locations across Canada.”

The restaurant is located at B470, 9737 Macleod Trail South. For more information, please visit <http://www.edojapan.com>.

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### **About Edo Japan**

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 100 locations across Canada, and serving more than seven million meals annually. For more information please visit [www.edojapan.com](http://www.edojapan.com).

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