



FOR IMMEDIATE RELEASE

## **EDO JAPAN CELEBRATES FIRST KELOWNA RESTAURANT WITH FREE MEALS FOR CUSTOMERS**

*New food court restaurant offers fresh and healthy Japanese Teppan-style cooking*

**Kelowna, British Columbia – October 24, 2012** - Edo Japan, one of Canada's leading fast casual restaurants, will open the doors to its first restaurant in Kelowna, at the Orchard Park Shopping Centre food court, today at 10 a.m. All customers who visit Edo Japan today can enjoy delectable menu items free-of-charge.

Known for its hot, fast and delicious food, prepared in a traditional Teppan-style, Edo Japan has been providing customers with unique, fresh, healthy and delicious menu selections for more than 30 years. Alongside its signature dishes, including Sukiyaki Beef and Teriyaki Chicken, Edo Japan offers diverse meal choices including yakisoba noodles, Udon Soup, fresh California Rolls and other delicious creations.

"We're thrilled to bring our fresh, creative Teppan-style dishes to the residents and visitors of Kelowna," said Nelson Rodriguez, Edo Japan Franchisee. "There has been a lot of excitement for the opening and we are ready to serve up the great food and service Edo Japan is known for."

"Edo Japan has a strong presence in Western Canada and we are excited to bring a new location to the interior of British Columbia," said Edo Japan's President and CEO, Tom Donaldson. "Our healthy and fresh menu options make Edo Japan the perfect choice for anyone looking for a quick and satisfying meal."

In addition to offering complimentary hot, fresh meals during the grand opening, Edo Japan will also be making a donation in support of the Kelowna Community Food Bank. "This is a great way to enjoy a delicious meal, and in turn, assist vulnerable local families," says Lenetta Parry, Associate Executive Director of the Kelowna Community Food Bank.

The restaurant is located in Orchard Park Shopping Centre, Unit 480, 271 Harvey Avenue, Kelowna, BC.

For more information please visit [www.edojapan.com](http://www.edojapan.com).

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### **About Edo Japan**

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 100 locations across Canada, and serving more than seven million meals annually. For more information please visit [www.edojapan.com](http://www.edojapan.com).

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