



FOR IMMEDIATE RELEASE

EDO JAPAN OPENS 22nd EDMONTON RESTAURANT

Newest location will open its doors March 24th, in Meyokumin Centre

Edmonton, Alberta – March 20, 2012 – Sukiyaki Seekers and Teriyaki Trekkers will soon have another restaurant location where they can enjoy the company's tasty creations as Edo Japan announced today they will be opening their newest restaurant location in Meyokumin Centre on March 24, 2012 at 10 a.m.

"Edo Japan has received great feedback from Edmontonians so far," said Franchisee Thanh Van Nguyen. "We're pleased to be opening another restaurant and to continue to serve residents with the fresh, affordable and delicious meals that they've come to love and expect."

Edo Japan Meyokumin is a street front location where guests can enjoy Edo Japan's signature dishes, Sukiyaki Beef and Teriyaki Chicken, among other exciting menu options which include a large variety of sushi, Udon soup and specialized bento boxes. Their signature Teriyaki sauce is made fresh daily in each restaurant and served warm over all of their stir fried Teppanyaki-style meals.

"We strive to provide convenient locations for our customers and are proud to offer fresh meals made to order," said Tom Donaldson, President and CEO of Edo Japan. "We hope customers will enjoy our friendly atmosphere and the great team at Edo Japan Meyokumin whether they're taking their meals to go, or choose to dine in."

The new restaurant is located at 5509 23rd Avenue. For more information please visit www.edojapan.com.

-30-

About Edo Japan

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppanyaki-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with over 100 locations across Canada, and serving more than seven million meals annually. For more information please visit www.edojapan.com.

For further information please contact:

Renee Hammill
Brookline Public Relations
T: 403 538 5641 ext. 110
E: rhammill@brooklinepr.com