



FOR IMMEDIATE RELEASE

## CALLINGWOOD WELCOMES EDMONTON'S 23<sup>rd</sup> EDO JAPAN RESTAURANT

*Fresh Japanese Teppanyaki-style cooking and sushi now available at  
Edmonton's newest street front location*

**Edmonton, Alberta – March 20, 2012** – Edmonton's need for a fix of Edo Japan has not slowed down as the city welcomes its 23<sup>rd</sup> location to the Callingwood area! The newest restaurant will open its doors on March 31 at 10 a.m. serving up fresh and delicious food, always prepared in traditional Teppanyaki- style.

Edo Japan has been providing customers with unique and fresh menu items for more than 30 years. Known for its signature dishes including Sukiyaki Beef and Teriyaki Chicken, both topped off with their signature Teriyaki sauce, the newest location is sure satisfy the palettes of Edo Japan lovers alike. In addition to its signature dishes, Edo Japan offers diverse meal choices including yakisoba noodles, Udon Soup, fresh sushi and other appetizing creations.

"Edo Japan is sure to be Callingwood's new, favourite dining destination," said Bill Wong, Edo Japan Franchisee. "We look forward to meeting the Callingwood community and sharing with them the Edo Japan experience!"

"Edo Japan has become an Edmonton favorite and new locations across the city are in high demand," said President and CEO, Tom Donaldson. "The street front restaurants are offering customers a fast casual dining atmosphere, completed by fresh and affordable menu selections."

The restaurant is located at 6819 – 177 Street. For more information please visit <http://www.edojapan.com>.

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### **About Edo Japan**

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppanyaki-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with more than 100 locations across Canada, and serving more than seven million meals annually. For more information please visit [www.edojapan.com](http://www.edojapan.com).

### **For further information please contact:**

Renee Hammill  
Brookline Public Relations for Edo Japan  
O: 403.538.5641 ext. 110  
E: [rhammill@brooklinepr.com](mailto:rhammill@brooklinepr.com)