



For Immediate Release

REGINA RESIDENT WINS ONCE-IN-A-LIFETIME TRIP FROM EDO JAPAN

Cathleen OuYang named the grand prize winner of a trip for two anywhere in the world through Edo Japan's Annual BIG Shrimp contest



Calgary, AB (December 16, 2011) – True to its title, Edo Japan's BIG Shrimp Contest came with some BIG prizes this year – just ask Cathleen OuYang who walked away with the grand prize of a trip for two anywhere in the world.

"I was shocked and utterly speechless when I received the phone call from Edo Japan telling me that I had won," said the Regina resident. "I'm currently in my fourth year of university so this is truly a dream come true. I wouldn't have had the opportunity to take my dream vacation in the near future if it weren't for this contest, and it will be a nice break from all of the studying and exams."

The grand prize, valued at \$10,000, was handed over this morning in the form of a travel voucher and will allow OuYang and a guest to fly to any location of their choice, although OuYang admits she isn't quite sure where she would like to travel to yet.

The annual nationwide contest ran from Wednesday, September 7, 2011 through to Tuesday, November 8, 2011 and the winners were drawn on November 14, 2011. Entry was simple, with the purchase of any shrimp menu item, customers received a scratch card that gave them the chance to win an array of prizes including two \$1,000 cash prizes, 100 lbs of shrimp, two 60" Sony Bravia LED TVs, two iPad 2s



and much more. The contest was also open to anyone who visited www.bigshrimpcontest.com and completed the BIG Shrimp online game.

“2011 marked the third year for the contest, so we really wanted to give our customers the chance to win some significant and extravagant prizes,” said Tom Donaldson, President and CEO of Edo Japan. “Thank you to everyone who participated this year and the whole team here at Edo Japan wishes Cathleen a safe and adventure filled trip.”

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About Edo Japan

Established in 1979 in Calgary, Alberta, Edo Japan was designed to bring the freshness of hot Japanese Teppan-style cooking to suburban shopping centres and food courts across Canada. Offering the highest quality, freshly prepared food in the quick service restaurant industry, Edo Japan has quickly become a popular alternative with over 100 locations across Canada, and serving more than seven million meals annually. For more information please visit www.edojapan.com.

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